**UNDERGRADUATE RESEARCH AWARD FOR MARKETABLE INNOVATION**

**RESEARCH SUMMARY FORM**

Title of the Project:

Describe the problem, opportunity or situation addressed by the Project:

Describe the scientific approach to the problem adopted for the Project:

*[Describe the way you approached the practical (empirical) problem or situation and defined it in scientific terms.*

*Please make sure you include:*

* *The problem definition*
* *Justification and / or hypothesis (optional)*
* *Name the few theories, concepts, technologies or techniques related to your thesis*
* *Max.300 Words]*

Describe the methodology that you adopted for your Project:

*[Which type of research did you use?*

*Which methods and techniques for gathering and analyzing information did you use?*

*Max 200 Words]*

Describe the main results of your Project:

*[Please summarize very briefly the main conclusions and findings of your thesis regarding the problem definition)*

*Max 500 Words]*

Describe the benefit that your thesis contributed to the organization / society:

*[There are several types of benefits that an organization/society can get from a thesis. Some of them are quite specific and related to a process, a machine, a system, a product, a service, an area of knowledge, a technology, a material, etc. Some others are more general and spread their impact in different areas and transversal functions, such as management processes, organizational culture, etc. There are also those results based only on information researched and processed. Please describe very clearly and briefly the benefits that you consider of greater impact for the organization/society.*

*Sometimes, thesis leaves benefits that were not originally foreseen. Please mention these benefits here, if there is any.*

*Describe from your perspective what is the main benefit or impact produced by your thesis for the organization/society.*

*Max 700 Words]*

Describe the marketing ideas you have planned:

State whether you have obtained any patent from this project?

If yes, attach the scanned copy of relevant documents.

If no, describe the potential of the project to obtain a patent.